



INTELLISCANNER SOHO BLACK UNVEILED

IntelliScanner SOHO Black, the ‘tiny marvel’ for small business, delivers rechargeable barcode scanning and asset organization for Mac + PC – now shipping worldwide

RALEIGH, NC (January 27th, 2011) – IntelliScanner Corporation today unveiled IntelliScanner SOHO Black, the all-new IntelliScanner for small business. With a stunning industrial design, rechargeable battery, included inventory software, and integration with the apps Mac and PC users utilize most, the new IntelliScanner is the smart new way to organize any small business.

IntelliScanner makes it easy for small businesses to keep track of business inventory and assets with barcode technology. By simply scanning the barcode, users can automatically create a comprehensive inventory of what’s in stock, where it is, and what they have invested.

Built for Mac and PC users, IntelliScanner SOHO Black also integrates with major third-party applications like FileMaker Pro, Xsilva LightSpeed, and Microsoft Excel.

INTELLISCANNER’S ‘TINY MARVEL’ PACKS STUNNING INDUSTRIAL DESIGN, BUILT-IN BATTERY, USB CHARGING, INCLUDED INVENTORY SOFTWARE

- IntelliScanner’s portable, ultra-portable barcode scanner for small business
- Integrated Class 2 integrated laser for unparalleled scanning performance
- Built-in 6000¹ barcode memory and rechargeable battery, so you can scan anywhere
- Professional matte finish and durable construction
- Integrated scan and delete buttons for fast scanning
- Scan all major barcode types: UPC, EAN, Code 39, Code 128, and others
- Connect and download into any application: SOHO Black types barcodes as if entered on the keyboard with advanced, customizable keyboard emulation
- Included inventory and automatic media organization software

Pricing & Availability

IntelliScanner SOHO Black is now shipping worldwide for \$299.00 MSRP, available direct from IntelliScanner and from Amazon.com.

IntelliScanner’s trademark metal cube package includes the SOHO Black rechargeable barcode scanner, USB cable, pre-printed asset tags, and IntelliScanner’s advanced inventory, asset, and media management software packages. Requires a free USB port; Mac OS X 10.5 or later, or Windows XP/Vista/7.

<http://www.intelliscanner.com/products/soho/>

About IntelliScanner Corporation

IntelliScanner organizes everything with smart barcode scanners and software for home, business, and the classroom. The company's award-winning tools for PC and Mac organize book collections, wine, groceries, DVDs, comics, CDs, home assets, business inventory, and more. (800) 550-5470; www.intelliscanner.com.

¹ Up to 6000 UPC-A or EAN-13 values. Barcode length will affect memory capacity.

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