



INTELLISCANNER DELIVERS AUTOMATIC WINE ORGANIZATION WITH WINE COLLECTOR 400; NEW BUILT-IN WINE STORE POWERED BY WINE.COM®

IntelliScanner's best wine scanner ever, now shipping with double the memory and an all-new integrated Wine Store

RALEIGH, NC (November 23rd, 2010) – IntelliScanner's smart barcode scanner for wine organization received a major upgrade today with the new Wine Collector 400. The newest IntelliScanner for wine automatically identifies bottles with its included mini barcode scanner, offering comprehensive cellar management for Mac and PC users.

New for 2010, IntelliScanner Corporation bundles the newest IntelliScanner mini 250 barcode scanner with a full 500 barcode memory capacity and delivers an all-new Wine Store powered by Wine.com®. iPhone and iPad web apps, the included rechargeable memory scanner, and the Cellar Viewer grid visualizer make Wine Collector 400 the premier wine management system for home collectors.

WINE COLLECTOR 400 – FEATURES & BENEFITS

- Scanner and software in one box – just scan the bottle to automatically organize wine
- Rechargeable and USB powered with a built-in memory chip for scanning anywhere; double the memory and 70% greater battery life than the previous model offers up to 500 scans per session
- Included software automatically identifies name, varietal, winery, country, and other details on scanned bottles
- Built-in Wine Store, powered by Wine.com, offers search by name, browsing, purchasing, and "I purchased this" option to add the bottle to the user's collection
- Calculate optimal drinking times with a color-coded maturity indicator
- Virtual Cellar shows you where bottles are located, in racks or on shelves
- Advanced reporting tools create detailed reports as PDF files and on paper
- IntelliScanner.net offers a free web site to share your collections
- Included iPhone web app gives access to your collections anywhere
- Available pre-printed barcode tags for tagging bottles without barcodes
- Cross-platform for Windows XP, Vista, Windows 7, and Mac OS X 10.5 or later

Pricing & Availability

IntelliScanner's new Wine Collector 400 is now available for delivery worldwide for \$279.00 USD, direct from IntelliScanner, Amazon.com, and Wine Enthusiast Catalog.

Also available for the 2010 holiday season is Wine Collector Special Edition, a special bundle for wine connoisseurs bundling the Wine Collector 400 scanner/software package, a roll of 500 barcode tags (for bottles without barcodes), additional software for organizing media and groceries, and an exclusive velvet pouch for carrying IntelliScanner anywhere. Available exclusively from IntelliScanner.com.

IntelliScanner's custom wooden wine crate package includes the IntelliScanner mini 250 ultra-portable barcode scanner, USB cable, sample pack of pre-printed asset tags, and IntelliScanner's advanced wine management software. Requires a free USB port for downloading and charging; Mac OS X 10.4.8 or later, or Windows XP/Vista/7.

<http://www.intelliscanner.com/products/wine/>

About IntelliScanner Corporation

IntelliScanner organizes everything with smart barcode scanners and software for home, business, and the classroom. The company's award-winning tools for PC and Mac organize book collections, wine, groceries, DVDs, comics, CDs, home assets, business inventory, and more. (800) 550-5470; www.intelliscanner.com.

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