



INTELLISCANNER MINI 250e ORGANIZES CLASSROOMS

New smart barcode scanner organizes classroom libraries

RALEIGH, NC (September 13th, 2010) – IntelliScanner Corporation, creators of award-winning personal barcode scanners and software that organize everything, today introduced the IntelliScanner mini 250e media organization scanner, designed specially for teachers and educators. Priced at just \$159 for educators, the new IntelliScanner organizes books and media in the classroom automatically with barcode technology.

“We’ve been listening, and teachers nationwide tell us they want an easy way to organize the shelves in their classroom,” said Paul Scandariato, vice president of marketing. “The new mini 250e is designed specifically for classroom library organization, at an unbeatable price of just \$159, it’s affordable in any academic budget.”

IntelliScanner mini 250e allows educators to build a classroom database of books, movies, and other media items in a simple, easy-to-use interface. The portable scanner scans the retail barcodes already on the items. Teachers simply plug the scanner in to sync -- just like a digital camera -- and the software will download details like the book title, cover artwork, author, page count, and more.

TRACK STUDENT BORROWING, CREATE READING LISTS, SHARE WITH PARENTS ONLINE

The new IntelliScanner offers smart features for teachers, including:

- Tiny portable scanner with built-in battery and memory for scanning anywhere
- Included media organization software for fast, easy classroom organization
- Automatic identification of books via Internet enabled databases, including the Library of Congress
- “Friends” lending tool for tracking books that students are reading or have taken home; includes library style due dates and e-mail reminders
- Create and customize reading lists for particular students or reading levels
- Advanced report creation, printing, and library statistics tools
- Free IntelliScanner.net account for publishing a classroom library online for sharing with parents and other educators

Pricing & Availability

IntelliScanner mini 250e is now shipping in the U.S. and Canada for \$159.00, available exclusively to educators. IntelliScanner Classic, a corded scanner edition of the 250e, is

\$79.00 for educators. Other IntelliScanner models for home and small business organization start at \$99.00.

IntelliScanner's metal cube package includes the mini barcode scanner with rechargeable battery, USB cable, neck lanyard, pre-printed asset tags for books without barcodes, and IntelliScanner's media management software for education. Order online at www.intelliscanner.com. Requires Mac OS X or Windows XP/Vista/7 and a free USB port. For more information, visit:

<http://www.intelliscanner.com/products/mini/?academic>

About IntelliScanner Corporation

IntelliScanner organizes everything with smart barcode scanners and software for home, business, and the classroom. The company's award-winning tools for PC and Mac organize book collections, wine, groceries, DVDs, comics, CDs, home assets, business inventory, and more. (800) 550-5470; www.intelliscanner.com.

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